

SRM SCHOOL OF BANKING

Bucket 1: Banking Decoded

Making banking simple and interesting.

Content Ideas

- What actually happens inside a bank?
- How does a loan get approved?
- Where does your money go after you deposit it?
- Banking terms explained simply.

Bucket 2: A Day In The Life

Exploring different roles and responsibilities in banking.

Content Ideas

- A day in the life of a relationship manager.
- What happens during a branch opening?
- Behind the scenes of banking operations.
- How teams work together in banking.

Bucket 3: Banking Mindset

Skills and qualities that help people succeed in the industry.

Content Ideas

- Why communication matters in banking.
- Decision-making under pressure.
- Building trust with customers.
- Attention to detail in financial services.

Bucket 4: Money Matters

Financial literacy and awareness.

Content Ideas

- Common financial mistakes people make.
- Saving vs investing.
- Understanding credit scores.
- Financial habits of successful professionals.

Bucket 5: The Future of Banking

Industry trends and innovations.

Content Ideas

- AI in banking.
- Cashless economy.
- Digital payments.
- How banking has changed in the last decade.
- What banking might look like in 2035.